

NEWS

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LVCVA Sponsors exhibition and convention executive forum

LAS VEGAS, August 7, 2008 – The Las Vegas Convention and Visitors Authority (LVCVA) announces that it will be the platinum sponsor of the Exhibition and Convention Executive Forum (ECEF) in Washington, D.C., for the next three years.

ECEF is the premier gathering of exhibition and convention executives to discuss trends and developments in the convention industry. The forum provides top-tier executives the opportunity to shape the future of the industry and provide insight into potential challenges that may arise.

“As an industry advocate and leader, this partnership with ECEF is an important and natural step for Las Vegas to take,” said Chris Meyer, vice president of convention sales for the LVCVA. “The convention industry is a vital part of the success of the Las Vegas economy, and we are very proud to be a leader in shaping the future of exhibitions and conventions.”

The ECEF events will take place June 11, 2009, and June 3, 2010, at the Mandarin Oriental hotel in Washington, D.C. The date and location for 2011 will be announced at later date.

“We are delighted to have been selected as the host hotel for the Exhibition and Convention Executives Forum during the forthcoming 2009 and 2010 events. This is, in particular, noteworthy for us as Mandarin Oriental will open our newest luxury property in Las Vegas in late 2009, essentially connecting the two cities through the delivery of our legendary customer service,” said Jan Goessing, general manager of the Mandarin Oriental.

The partnership brings together the premier executive event in the industry and the No. 1 convention destination in North America.

“It’s a distinct pleasure to welcome the LVCVA as the exclusive Platinum Sponsor of the Exhibition and Convention Executives Forum (ECEF) for 2009 through 2011. Through this partnership, we will work together to add new benefits and value to ECEF, while maintaining its reputation as the most exclusive and informative forum of the year for association and business media executives,” said Sam Lippman, president of Integrated Show Management & Marketing, the producer of ECEF.

ABOUT THE LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With approximately 136,000 hotel rooms in Las Vegas alone and 9.7 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever-increasing numbers of leisure and business visitors to the area. For more information, go to www.lvcva.com or www.VisitLasVegas.com.